



PODCAST

AMPLIFY YOUR INSTITUTION'S REACH IN INDIA & WORLD!

*** FREE *
PODCAST & VLOG INTERVIEW**

**ABOUT US
CONSORTIUM OF 30+ INDIAN UNIVERSITIES & HEI'S | 100,000+ STUDENTS | 45,000+ FACULTY, RESEARCHERS AND TEACHERS**

Showcase Your Campus | Unleash Your Institution's Story | Tap into the Indian Student Market | Foster Global Partnerships | Enhance Brand Visibility | Podcast language in Hindi & English

Branding Strategy

- Targeted Student Recruitment: We will share leads generated through our podcast
- Free Promotion: We will actively promote your podcast to our network of partner institutions, ensuring maximum visibility.
- Exclusive Content: We will provide you with photos and videos from our promotional events, to monitor our progress.
- Flexible Partnerships: We are open to working with both individual universities and consortiums, tailoring our approach to your specific needs.
- Full-Service Marketing: Our team will edit and promote your podcast videos, ensuring they reach your target audience. We do not expect any salary or honorarium.

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For our work

- No Professional Fees**
- No direct charges**
- No salary to pay**
- Yes your cooperation**
- & help needed !**

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Advertising Campaign

- Showcase Your Campus: Our first-time campus tour vlog will highlight your world-class facilities and vibrant student life.
- Unleash Your Institution's Story: Share your unique academic offerings, research initiatives, and campus culture with a wider Indian audience.
- Tap into the Indian Student Market: Increase international student admissions by reaching potential students directly.
- Foster Global Partnerships: Build connections for incoming and outgoing student mobility, research collaborations, and exchange programs.
- Enhance Brand Visibility: Expand your institution's online presence and reputation in India.

* Travel and Accommodation: To ensure a successful podcast series, we request that you provide round-trip flights from India to your destination, internal travel within your country, comfortable accommodation, and meals. *